



2021第七届中国餐饮工业博览会

The 7th China Catering Expo 2021

2021年10月15日-17日 | 国家会展中心-上海虹桥
Oct.15-17, 2021 | National Exhibition and Convention Center-Hongqiao-Shanghai

管理及统筹 | Organized by



CIE CHINA 2021

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关于CIE CHINA | About CIE CHINA

中国餐饮工业博览会（简称:CIE CHINA）作为新中国成立以来第一个提出餐饮工业概念的展会，也是目前中国地区唯一专注餐饮工业食品全产业链的采购盛会。该展会根据中国餐饮行业的发展现状与餐饮工业化发展的必要性，以打破传统食品工业的消费习惯，确立餐饮工业消费市场为主导地位。由知名展览机构高登商业（简称:GOLDENEXPO）创办，展会以“专注中国餐饮工业未来发展”为主题，通过不同的展品类别相互交融与渗透为餐饮工业食品全产业链。展品类别涵盖餐饮新食材与调味品、中央厨房与集成、餐饮食品包装技术与材料、冷冻冷藏与冷链物流、餐饮新零售与信息化管理及餐饮连锁加盟等六大主题板块。展会累计展出面积超过数十万平米，共吸引来自全球四十多个国家和地区的数千家餐饮领域优秀供应商参展与数十万名国内外餐饮专业买家前来参会。CIE CHINA餐博会将凭借上海独特的地理优势与庞大的市场消费需求为窗口，全力打造成亚太地区顶级影响力的餐饮工业食品领域的采购盛会。

China Catering Industry Expo (CIE CHINA) is the first professional exhibition to put forward the concept of catering industry since the New China is founded. It's a procurement event only focusing on the whole food chain of catering industry in China at the present. The exhibition is based on the development status of China's catering industry and the necessity of industrial development of catering to break the consumption habits of traditional food industry and establish the leading position of catering industry, which was founded by Golden Commercial (GOLDENEXPO), a well-known exhibition organization. At the same time, the exhibition takes "Focus on the future development of China's catering industry" as its theme through the interaction and penetration of different exhibits to promote the whole food chain of catering industry. The exhibits cover six major sectors of the catering industry, including new food materials and condiment, central kitchen and integration, food packaging technology and materials, refrigeration and cold chain logistics, new catering retail and restaurant chain alliance. CIE CHINA will rely on Shanghai's unique geographical advantages and huge market demand and create an Asia Pacific top influential procurement event of catering industry.

新的机遇 | New Opportunity

为了更好地促进中国餐饮工业的发展，高登商业与相关主管机构定于2021年10月15日-17日在国家会展中心-上海虹桥召开“2021第七届中国餐饮工业博览会”（简称:CIE CHINA）。预计展出面积将超过6万平米，专业观众将超过10万人到现场洽谈采购，因此CIE CHINA将成为餐饮界交易采购及获取前瞻资讯的最佳平台！

In order to promote the development of China's catering industry, Golden Commercial and related industry institutions will hold the "The 7th China Catering Expo 2021"(CIE CHINA) on Oct.15-17, 2021 at National Exhibition and Convention Center-Hongqiao-Shanghai. The exhibition area is expected to exceed sixty thousand square meters. And it will attract more than one hundred thousand professional visitors from the catering field to come to visit and purchase. Therefore, CIE CHINA will become the best platform for catering trade procurement and getting forward-looking information!

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同期活动 | Concurrent Activities

展会同期将举办国际进出口食品（肉类）政策与法律法规交流会、中国火锅产业发展大会、世界四川火锅宴大赛、中国进口食材品鉴会、中央厨房建设与创新发展论坛、微波加热与餐饮包装材料峰会、冷链物流与餐饮供应链发展高峰论坛、国际航旅餐优秀厨师烹饪锦标赛、旅游餐饮买家见面会、国际美食文化街、全民编写视觉美食等多场活动将引起众多国际组织与行业同仁的关注。

During the exhibition, a series of forums will be held, including Trade-Import Food Policy and Laws & Regulations Exchange, China Catering Industry Development Conference, China Hotpot Industry Development Conference, Global Competition of Sichuan Hotpot, International Air Travel Meal Championship, China Import Food Tasting Meeting, National Agricultural Products Wholesale Market Development Forum, Central Kitchen Innovation Forum, Microwave Heating and Catering Packaging Materials Summit, Cold Chain Logistics and Catering Supply Chain Development Summit Forum, Excellent Chef Culinary Creative Championship, Catering New Retail Business Conference, International Food Culture Festival, FOODIE and Tourist Catering Buyer Meeting etc. It will attract the attention of many international organizations and colleagues in the industry.



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六大主题展区 | Six Themes Exhibition Areas

- **餐饮新食材:** 肉类、水产海鲜、蔬菜菌类、速食食品、调味配料、其他食材等;
 - **中央厨房:** 央厨设备、食品加工设备、制冷设备、排风设备、洗涤消毒设备、厨房用品、调理用具等;
 - **餐饮包装:** 包装机械、包装材料与制品、一次性餐盒、餐具、食品检测、标签封装、喷码机等;
 - **冷链物流:** 冷藏冷冻运输设备、制冷材料及配件、食品保鲜设备、冷链仓储及搬运设备、冷链信息系统等;
 - **餐饮新零售:** 各互联网+餐饮新品牌、无人餐厅、无人便利店、餐饮信息化管理系统及信息化设备等;
 - **餐饮连锁加盟:** 传统正餐、大型连锁餐饮、时尚主题餐饮、咖啡与饮品、快餐、火锅、蛋糕坊连锁等;
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- **New Food Materials:** meat, seafood, vegetable and fungus, fast food, seasoning ingredients, other ingredients, etc.
 - **Central Kitchen:** Central kitchen equipment, food processing equipment, refrigeration equipment, ventilation equipment, washing and disinfection equipment, kitchen supplies, conditioning equipment, etc.
 - **Food Packaging :** Packaging machinery, packaging materials and products, disposable food boxes, tableware, food testing, label packaging, and code spraying machines, etc.
 - **Cold Chain Logistics:** refrigerated freezing transportation equipment, refrigerating materials and accessories, food preservation equipment, cold chain storage and handling equipment, cold chain information system, etc.
 - **New Retail Of Catering:** Internet add catering new brands, unmanned restaurants, unmanned convenience stores, catering information management system and information equipment , etc.
 - **Restaurant Chain:** traditional meals, large chain restaurants, fashion theme restaurants, coffee and drinks, fast food, hotpot, cake shop chain.





参展费用 | Participation Fees

★ 国际标准展位:

A: 国内企业: 16800.00/展期 (RMB) 3m×3m

标准展位 (包括: 三面白色壁板、中 (英) 文楣牌制作、咨询桌一张、折椅二张、地毯满铺、展位照明、220V/1电源插座一个、废纸篓一个。)

B: 国外企业: 4800.00/展期 (USD) 3m×3m

★ 室内光地:

A: 国内企业: 1500.00 (RMB) /平方米

B: 国外企业: 480.00 (USD) /平方米

注: (最少36平方米起租) “光地” 只提供参展空间, 不包括展架、展具、地毯、电源等。

International Standard Booths:

For overseas enterprise: USD 4800/Expo, 3m*3m

Each standard booth consists of 3-sided white wallboards, Chinese& English fascia board, 1 consultation desk, 2 folding chairs, fully-floored carpet, booth lighting system, 1 power socket 220V/5A, and a waste basket

Indoor Raw Space:

For overseas enterprises: USD 480.00/Sq.m.

Note: The raw space(minimum 36 sq.m.) only supplies a show space excluding power supply, lights, carpet, and other things.

目标观众 | Target Audiences

- 各国相关行业组织与协会、驻华机构、商贸机构、国际买家中国采购办、国际商贸机构等;
- 餐饮领域的行业组织、企事业单位、生产商、进口商、经销商、贸易商、零售商、专家学者及相关媒体等;
- 酒店餐饮企业、连锁餐饮企业、咖啡厅、学校、部队、医院、航空、邮轮、列车、商超、电商等领域的专业买家等;
- 酒店餐饮投资、加盟商、金融机构、商业地产开发商、业主方、物业管理公司、酒店运营商、培训机构、设计事务所、用品生产商及经销商等。
- 电子商务行业: 餐饮领域设计师及技术人员、此类网站的买家等。
- Relevant organizations and associations of various countries, institutions in China, trade institutions, international buyers China purchasing office, international trade institutions, etc.
- Organizations, enterprises and institutions of catering industry, manufacturers, importers, distributors, traders, retailers, experts and scholars and related media and other professionals of catering ingredients supply.
- Catering enterprise executives of catering enterprises, catering chain enterprises, restaurants, coffee shops, schools, troops, hospitals, airlines, cruise ships, trains and other fields.
- Investors and franchisees of hotel and catering, financial institutions, developers of commercial real estate, owners, property management companies, hotel operators, training institutions, design firms, manufacturers and distributors of supplies, etc.
- E-commerce industry: designers and technicians of catering, buyers of such sites, etc.

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国家会展中心 (上海)

National Exhibition & Convention Center (Shanghai)

- 目前全世界最大的独立展览馆
Pitching For The World's Largest Stand-alone Exhibition Complex
- 147万平米建筑面积
Total 1.47 Million Square Meters
- 40万平米的室内展览空间以及10万平米的室外展览空间
400,000 Square Meters Of Indoor And 100,000 Square Meters Of Outdoor Exhibition Space
- 50万平米的周边支持设施
500,000 Square Meters Comprehensive Supporting Facilities



如欲订“CIE CHINA 2021”和了解更多信息, 请通过以下联络方式:

To reserve the booth of “CIE CHINA 2021” or learn more information, please contact:

地址: 中国上海市浦东新区金高路1296弄151号4028-4029室 (201206)

Add: Room 4028-4029, No.151, Lane 1296, Jingao Road, Pudong New District, 201206, Shanghai, PRC

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